

## ChinaLink Business Awards & Dinner 2007 (The Chinese New Year of Golden Pig)

18:00 on Thursday, 15<sup>th</sup> February 2007  
(Tai Pan Restaurant, Great Howard Street, Liverpool L5 9TZ)

The **Chinese Year of Golden Pig** is upon us.

After **three successful years** (pictures on the right) with a total participation of **600 businesses**, the ChinaLink event has now established itself as a “not to be missed” business event in the England’s Northwest. Past attendees have been generous in their feedback:



“It was indeed a great evening and thoroughly enjoyed by my guests.”

“The event was superbly organised and, I felt, combined social, business and cultural networking opportunities in a superb setting.”

Supporters to date for this year’s event include the Chinese Consulate General, HSBC plc, Peel Ports, Liverpool Chamber of Commerce, The Royal Bank of Scotland, Arends International Ltd, and with many more to follow.

The relentless economic grow has continued yet China has been starting on a new development recourse following a new paradigm of harmonious development and harmonious society. With China reaching the end of its transitional period of WTO accession this year, what can UK businesses anticipate in the New Year? **Mr. Jianzhong Gong, the Chinese Consul General for Northern England** and other invited senior official representatives from the **Chinese Embassy** and **Consulate General** can shed some light in their **New Year Message**.

This year’s **after dinner speaker** is **Tony Caldeira**, Managing Director of Calderia Ltd. Last year’s speaker Dennis Turner, Chief Economist of HSBC plc was hailed as “**inspiration through entertainment**”, and also encapsulated “**the world economy with such simplicity in such a short space of time**”.

Dennis is a hard act to follow but Tony is no stranger to the event after scooping two successive awards in the last two years. For the first time he will reveal his **trade secret** of how the China market worked for him in turning a small textile factory into one of the **fastest growing companies** in the country and **a leading global supplier** of textile products with a turnover of \$10 million.

**A TV film crew of a national channel** has been hot on his tail for the last 6 months and is set to follow him to the dinner. Tony is not your typical after dinner speaker, his inimitable style in telling **his own true story** surprised even his China market consultant at his recent talk given to a China seminar



### Event Supporters



organised by Ernst & Young, for which he made good use of his economics degree.

The **award winners** of previous years have gone on to achieve greater things and this year, winners of the **ChinaLink Business of the Year** and **ChinaLink Outstanding Achievement Award** will be announced at the event.



The chosen charity for this year's **Charity Draw** at the event is the **Shanghai Orphanage** (Shanghai Children's Welfare Institute) with which Liverpool has an established link following the visit by the City's ex-Lord Mayor Cllr. Eddie Clein, current CEO Colin Hilton, and other members of the Civic and Trade Mission to Shanghai a few years ago (*pictured left*).



Prompted by popular demand, the venue is one of **Liverpool's finest Chinese restaurants**. An authentic **Chinese new year banquet**, expertly selected for the black tie dinner will follow a **pre-dinner drink reception** and end with a cash bar.



The popular performance of **traditional Chinese music and dancing** will entertain the guests during the course of the evening.



And for those who want to have a go at **Chinese Astrological Horoscopes** and **Feng Shui**, at the event you can find out more on what is in store for your horoscope sign in the year ahead.



## Booking Form

[Please complete the form below & return to ChinaLink](#) (Fax: 0151 2360121)



Name:	Position:
Company:	
Address:	
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E-mail:	Special Dietary Requirements:
Please reserve me ( ) place(s) at £88.00 plus vat (£103.40) per person	
Please reserve me ( ) table(s) at £755.75 plus vat (£888.00) per table of ten	

All bookings will be confirmed by invoice on receipt of booking request.

Contact: **ChinaLink** on Tel: 0151 224 1876 / 2271233 Email: [newyear@chinalink.org.uk](mailto:newyear@chinalink.org.uk)

For sponsorship and award nominations please contact **ChinaLink**.

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