

British Chambers of Commerce National Trade Delegation to China

29th March - 8th April 2008
(Beijing, Shanghai, Guangzhou & Xian)

The British Chambers of Commerce (BCC) is The Ultimate Business Network with a Local, National and International presence.

This year the BCC is extending its global reach by launching new initiatives to strengthen its links with the Chinese market in its effort to provide more support for Chambers and their members in the market. This national BCC Trade Delegation forms part of the initiative.

We have designed an intensive and comprehensive programme supported by the Chinese National Chamber, China Council for the Promotion of International Trade, to enable the delegates to meet with high level contacts, bring maximum exposure to various regions of the market, direct engagement with businesses, and the opportunity to be briefed with the most authoritative market information.

The programme offers unique opportunities to meet and engage with Chinese trade authorities as well as networking opportunities to meet with Chinese enterprises at seminar, exhibition and reception events. Here you will:

- Meet the **highest level of Chinese National Chambers** to gain an understanding of their National network
- Agree on a **framework and priority projects** for Chamber corporation
- Discuss key UK-China **trade issues that are a concern to members**
- Engage with Chinese trade authorities
- Visit 4 different locations in China to understand the **contrast & variation of the regional economy**
- Network with Chinese enterprises
- **Network** with British companies operating in China



It is a great opportunity for business leaders from Chambers, companies and other trade bodies in the UK. The mission will be led by the President of the British Chambers of Commerce, Mr. Peter Mileham and John Dunsmure, Managing Director. The programme has been prepared in consultation with Dr. Kegang Wu, Chief China Adviser of the BCC and Director of [ChinaLink](#).

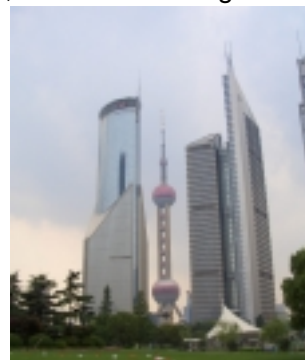


Beijing

At the capital, you will meet with the **President of the CCPIT** (our host) and have a **roundtable discussion** on a number of specific trade issues between the UK & China. Meetings are also arranged with key Chinese industrial associations, the Minister of Commerce, and a networking event with local Chinese enterprises. You will also visit the Olympic Stadium, the Bird Nest.

Shanghai

Visits to the local Chamber in Shanghai, the city's trade authority and to the World Expo site will demonstrate the Chamber operations at city level; help



to understand how Shanghai is the economic engine of China and potentially the Far East, as well what the World Expo may bring in 2010.

There will also be a possible reception with the British Consulate General in Shanghai and a visit to a local British company.

Guangzhou

The city that is to host the Asia Games in 2010 will offer the delegation a glimpse of market opportunity in the major manufacturing hub of Southern China. We will meet with Guangzhou's trade authority and a factory (either a local manufacturer or a joint-venture).



There is also the possibility of a networking event with British companies already established in Guangzhou with the **British Chamber of Commerce in Guangzhou**.

Xian



The delegation has been invited as special guests to the "Western China International Economic Cooperation Fair", the largest trade fair in Western China, with thousands of Chinese companies at the 3-day event. You will also meet Shanxi and Xian municipal and trade authorities; attend a range of seminars, exhibitions, and match-making meetings designed to showcase Western China and its opportunities.

Travel Itinerary:

29 th March	Leave UK
30 th March	Beijing
31 st March	Beijing programme
1 st April	Beijing / Shanghai
2 nd April	Shanghai
3 rd April	Shanghai / Guangzhou
4 th April	Guangzhou
5 th April	Xian
6 th April	Xian
7 th April	Xian / Beijing
8 th April	Leave Beijing



Price

It is estimated that the price will be £2000 which will cover international flights, domestic flights, 4* accommodation in all 4 cities, including local transfers and transportation. We will direct you to the appointed Travel Agent once we receive your registration form.

There is no registration fee for any Chamber members within the BCC Chamber Network.

Reservations

We have reserved a limited number of places and aim to provide our Chinese partners with a confirmed delegate list by Friday 7th March 2008.

To apply, please complete the application form below and return it to ChinaLink as per the instructions on the form. The deadline is Friday, 7th March 2008 for submission.

Application Form for BCC Trade Delegation to China

Name of Company	
Representative name	
Position in the Company	
Address, telephone, fax, Email and website	
Nationality and passport No. (for visa invitation purposes)	
Main products or services of the company	
Company profile	
Specific interest in China market	
What you hope to achieve by this visit? Any specific trade issue you would like to be considered in our agenda for meeting the Chinese chambers and authorities?	
Other representatives of the company	(please provide names/ positions/ nationality and passport number where invitations are required for visa purposes)

Please also provide the following:

1. Passport sized photo of each representative in jpeg or eps format (resolution: 300 dpi)
2. Company logo in jpeg or eps format (resolution: 300 dpi)

The Application Form should be sent to

ChinaLink, International Trade Centre, No. One Old Hall Street, Liverpool, L3 9HG

Enquiries: please contact: Dr. Kegang Wu, on Tel: 0151 224 1876 / 227 1233

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