

China – UK Trade Forum **Incorporating China – UK Business Match-making Event 2008**

28th April 2008, Liverpool

15:15 pm – 18:15 pm

For the first time in a BCC conference, a three-hour session is dedicated to a **China Trade Forum** and a **UK-China Business Matchmaking** event. BCC has worked with its national partner in China, the CCPIT, to bring this unique opportunity for British companies – meeting Chinese manufacturers, exporters, importers and trade policy makers at your own door step (see the list of Chinese companies and their interest).

The **China Trade Forum** that precedes the matchmaking will be addressed by two keynote speakers, the BCC President Peter Mileham, DL and the Chinese Minister Counsellor, Madam Fan Jiang. The **China Trade Question Time** that follows will have a very experienced panel of Chinese and British entrepreneurs, China market advisers, and chamber senior international executives (see the panel list for details).

At the **UK-China Business Matchmaking**, more than 50 Chinese delegates from Shanghai, Beijing, Xiamen, Harbin, Nanjing, Fushan, Suzhou, Taizhou, Kunshan, Danyang, Changzhou, and Ningbo will be present at the matchmaking event, all with very specific purposes seeking to work with UK companies. In addition to the 30 tables manned by Chinese delegates, the British Embassy in Beijing, CCPITs and Shanghai FDI will have tables at the matchmaking.

China – UK Trade Forum Programme

15:15 – 15:50 Keynote presentations on China trade and China market

- Peter Mileham, DL President, British Chambers of Commerce
- Jiang Fan, Minister Counsellor for Economy & Trade, Chinese Embassy

15:50 – 16:30 China Trade Question Time

The rare opportunity to pose questions on UK-China Trade to a highly experienced panel including:

- Managing Director of British Chambers of Commerce Enterprise, John Dunsmure;
- Dr Kegang Wu, BCC Chief China Advisor and Director of ChinaLink
- Mr. Guo Yinghui, UK Chief Representative of China Council for the Promotion of International Trade
- David Marsden, UK Director, Hong Kong Trade Development Council
- Tony Caldeira, Managing Director, Caldeira Ltd,
- Bian Zhiqian, General Manager, Kunshan Huimei Plastic Moulding Industrial Co.

16:30 – 18:15 China-UK Business Matchmaking Event

Pre-matched one to one meetings between UK & Chinese companies rotating at 15 minute intervals each (maximum 6 meetings).

The delegation from China features a variety of Chinese companies and organisations with varying interests in the UK market. A full list of registered Chinese companies and their profiles is attached.

UK company and Chinese company details, once registered will be uploaded to the Chinalink website www.chinalink.org.uk

Evening Reception

19:00 Welcome Reception & Networking with Chinese Delegations featuring short presentations from the Shanghai, Harbin, Nanjing and Xiamen delegations –

Mr. Junshan, Yang, Chairman, Harbin Council for the Promotion of International Trade

Mr. Min Xia, Vice-Chairman, Nanjing Council for the Promotion of International Trade

Ms. Liu Qun, Vice-Chairman, Xiamen Council for the Promotion of International Trade

Location: Merchant's Suite, Marriott Hotel, One Queen Square, Liverpool, L1 1RH

This event is an opportunity to network with the Chinese Delegations over a glass of wine and specially selected Chinese themed buffet. The price to attend the reception is £35.00 + vat per person.

This event is co-sponsored by



CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE
CHINA CHAMBER OF INTERNATIONAL COMMERCE

Organised by



Supported by

- *Xiamen Delegation of CCPIT Xiamen Sub-Council*
- *Shanghai Delegation of Shanghai US-China Exchange Association*
- *Harbin Delegation of CCPIT Harbin Sub-Council*
- *Nanjing Delegation of CCPIT Nanjing Sub-Council*

Reservations

1. China – UK Trade Forum Reservations

Please complete the form below & return it to **ChinaLink**. Your reservation will be forwarded to the BCC appointed Conference organiser, Neil Stewart Associates Ltd who will then contact you to confirm your reservation and payment details. **ChinaLink** will then separately inform you about the matchmaking arrangement.

Name: Position:
Company:
Address:
..... Post Code:
Tel: Fax:
E-mail:

I would like to reserve () place(s)

Please specify your business interest/s in the China market, including any specific projects:

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.....
.....

Please indicate which of the Chinese companies you would like to meet (maximum of 6):

A. _____ D. _____
B. _____ E. _____
C. _____ F. _____

2. Evening Reception Reservations

I am pleased to reserve () place(s) at £35 + vat per person and enclose my cheque as payment: Please make cheques payable to “Liverpool Chamber of Commerce and Industry”. Confirmation will be sent to you by **ChinaLink** upon receiving this form and payment.

Name: Position:
Company:
Address:
..... Post Code:
Tel: Fax:
E-mail:

Contact the Organiser: **ChinaLink**, International Trade Centre, Liverpool Chamber of Commerce
One Old Hall Street, Liverpool L3 9HG. ☎: 0151 227 1234 📠: 0151 236 0121
Email: chinalink@liverpoolchamber.org.uk Web: www.chinalink.org.uk